



SPONSORSHIP 2020

CASCADE COW CUTTERS

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Established in 1989

Non-Profit Organization, Tax Exempt Status 501 (c) (4)

Home arena: Bloom Pavilion, Ellensburg, WA

Dear Friend,

Cascade Cow Cutters (CCC) would like to welcome you to partake in our sponsorship program! Our large membership is made up of competitive individuals from WA, OR, MT, ID, and Canada who crave the thrill of riding a “Cutting Horse”.

But first, what is “Cow Cutting”?

The sport of Cow Cutting: Western-style equestrian competition in which a horse and rider work as a team before a judge or panel of judges to demonstrate the horse’s athleticism and ability to handle cattle during a 2 ½ minute performance, called a “run”. <https://youtu.be/nUZ2qxcBHBo>

Cutting originated back when horses were used to work the ranches. Cattle would have to be cut out of the herd and held until they could be roped or secured in order to doctor them. The good old quarter horse didn’t take long to figure out his job, and the next thing you know the sport was born!

Sponsor our sport of “Cow Cutting”

CCC is a NCHA Affiliate Cutting Horse Club that puts on six weekend Cutting Horse Shows per year. All revenue is invested back into the events, arena maintenance and awards for its membership at year-end.

We are considered a social welfare organization, such as a civic organization or a neighborhood association. This organization is considered by the IRS to be operated exclusively for the promotion of social welfare if it is primarily engaged in promoting the common good and general welfare of the people of the community. Net earnings must be exclusively used for charitable, educational, or recreational purposes.

Any dues or contributions to our organization is **deductible as a business expense (i.e. Dues and Subscriptions or Advertising), not as a charitable contribution.**

CCC’s Annual Review and Objective

CCC is able to produce twelve superior Shows spread over 18 days per year, pay cash prize premiums to members, support the local cattle suppliers and merchants, present awards to year-end finalists and host a quality awards banquet for its members, their families, friends, and also to recognize our valued Sponsors. Any support whether it is given monetarily or is offered by volunteering, helps to continue our goal to promote the sport of Cutting.

Supporting our Community and Each Other

Producing a Horse Show takes many hands and dedication by our board members and general membership. We take pride in our horses and our friendship with each other to make such a fantastic event a reality. We have a great time together! Isn’t that what life is about, to be together, have fun and help one another?!

Having our shows in a community such as Ellensburg, WA brings various levels of commerce to this small, but strong city. Our membership is known to frequent the following types of businesses when a Horse Show is in progress: Hotels, Gas Stations, Restaurants, Feed Stores, Tire Stores, Grocery stores and not to mention a few Saloons. By having these social but competitive gatherings, we are supporting the local businesses and providing a form of entertainment that is free to the public if one decided to come and sit in the stands and watch these very athletic horses and dedicated riders in action. This is an excellent occasion to have your banner in our arena or your commercial viewed on our Monitors/Live Webcast throughout the 3 day shows.

We welcome you to our club and to be a part of the action!

Sponsorship Packages

- **CORPORATE Sponsor:** \$2,000
 - Premier on-site vendor space
 - Live webcast commercial run during CCC shows (Video to be supplied by sponsor)
 - Live webcast business card insert with a link to your website throughout CCC shows
 - Two banners displayed at all CCC shows (Banners to be supplied by sponsor)
 - Name will be displayed on CCC website and Facebook page
 - Name recognition throughout CCC shows
 - Four invites to year-end banquet
 - Two free CCC membership for the 2020 season

- **PLATINUM Sponsor:** \$1,500
 - Live webcast commercial run during show (Video to be supplied by sponsor)
 - Banner displayed at all CCC shows (Banner to be supplied by sponsor)
 - Name will be displayed on CCC website and Facebook page
 - Name recognition throughout CCC shows
 - Four invites to year-end banquet
 - Two free CCC membership for the 2020 season

- **GOLD Sponsor:** \$1,000
 - Live webcast business card insert throughout CCC shows
 - Banner displayed at all CCC shows (Banner to be supplied by sponsor)
 - Name will be displayed on CCC website and Facebook page
 - Name recognition throughout CCC shows
 - Two invites to year-end banquet
 - One free CCC membership for the 2020 season

- **SILVER Sponsor:** \$750
 - Banner displayed at all CCC shows (Banner to be supplied by sponsor)
 - Name will be displayed on CCC website and Facebook page
 - Name recognition throughout CCC shows
 - Two invites to year-end banquet
 - One free CCC membership for the 2020 season

- **YOUTH Sponsor:** \$500
 - \$250 will go to the Youth year end awards
 - Name will be displayed on CCC website and Facebook page
 - Name recognition throughout CCC shows
 - Two invites to year-end banquet

- **BRONZE Sponsor:** \$250 >
 - Name recognition throughout CCC shows

**Thank you for considering a donation to Cascade Cow Cutters.
Cascadecowcutters.org
Like us on Facebook!**

The show dates at Bloom Pavilion in Ellensburg for 2020 are:

April 3-5

May 8-10

June 5-7

July 10-12

August 7-9

Finals - September 17-19

Sponsor Name _____

Representative _____

Address _____ **City** _____

State _____ **Zip** _____ **Phone#** _____

Email _____

Authorized Signature _____

Date _____

Please make checks payable to **Cascade Cow Cutters**
Mail: C/O Erin Eaton 6760 Canyon Rd, Ellensburg WA 98926