



SPONSORSHIP 2022

CASCADE COW CUTTERS

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Established in 1989

Non-Profit Organization, Tax Exempt Status 501 (c) (4)

Home arena: Bloom Pavilion, Ellensburg, WA

Dear Friend,

The Cascade Cow Cutters would like to welcome you to partake in our sponsorship program. Our membership of over 160 and growing is made up of competitive individuals from WA, OR, MT, ID, and Canada who crave the thrill of riding a “Cutting Horse”.

****** But first, what is “Cow Cutting”?******

The sport of Cow Cutting: Western-style equestrian competition in which a horse and rider work as a team before a judge or panel of judges to demonstrate the horse’s athleticism and ability to handle cattle during a 2 ½ minute performance, called a “run”. <https://youtu.be/nUZ2gxbBHBo>

Cutting originated back when horses were used to work the ranches. Cattle would have to be cut out of the herd and held until they could be roped or secured in order to doctor them. The good old quarter horse didn’t take long to figure out his job, and the next thing you know the sport was born!

Sponsor our sport of “Cow Cutting”

The Cascade Cow Cutters (CCC) is a NCHA Affiliate Cutting Horse Club that puts on five weekend Cutting Horse Shows per year. All revenue is invested back into the events, arena maintenance and awards for its membership at year-end. We also support and manage a Youth Scholarship Fund that was started in 2015.

We are considered a social welfare organization, such as a civic organization or a neighborhood association. This organization is considered by the IRS to be operated exclusively for the promotion of social welfare if it is primarily engaged in promoting the common good and general welfare of the people of the community. Net earnings must be exclusively used for charitable, educational, or recreational purposes.

Any dues or contributions to our organizations are deductible as a business expense (i.e. Dues and Subscriptions or Advertising), not as a charitable contribution.

CCC’s Annual Review and Objective

CCC is able to produce twelve superior Shows spread over 18 days per year, pay cash prize premiums to members, support the local cattle suppliers and merchants, present awards to year-end finalists and host a quality awards banquet for its members, their families, friends, and also to recognize our valued Sponsors. Any support whether it is given monetarily or is offered by volunteering, helps to continue our goal to promote the sport of Cutting.

Supporting our Community and Each Other

Producing a Horse Show takes many hands and dedication by our board members and general membership. We take pride in our horses and our friendship with each other to make such a fantastic event a reality. We have a great time together! Isn’t that what life is about, to be together, have fun and help one another?!

Bringing our shows to various communities around Washington state provides exposure to new levels of commerce. Our membership is known to frequent the following types of businesses while attending a Horse Show: Hotels, Gas Stations, Restaurants, Tack and Feed Stores, Tire Stores, Grocery stores and not to mention bars and taverns. By holding these social but competitive gatherings, we are supporting the local businesses and providing a form of entertainment that is free to the public if one should decide to come and sit in the stands to watch these very athletic horses and dedicated riders in action. This is an excellent opportunity to have your banner in our arena or your provided video advertisement broadcasted on our Monitors/Live Webcast throughout the duration of the shows.

We welcome you to our club and to be a part of the action!

Sponsorship Packages

CORPORATE Sponsor: \$2500

- Premier on-site vendor space
- Live webcast commercial run during CCC shows (video to be supplied by sponsor)
- Live webcast business card insert with a link to your website throughout CCC Shows
- Banner displayed at all CCC shows
- Name will be displayed on CCC website and Facebook/Instagram with direct link to company website
- Name recognition throughout CCC shows
- 4 tickets to our year-end banquet after the finals show
- Two free CCC memberships for 2022 season

PLATINUM Sponsor: \$2000

- Live webcast commercial run during CCC shows (video to be supplied by sponsor)
- Banner displayed at all CCC shows
- Name will be displayed on CCC website and Facebook/Instagram with direct link to company website
- Name recognition throughout CCC shows
- 4 tickets to our year-end banquet after the finals show
- Two free CCC memberships for 2022 season

GOLD Sponsor: \$1500

- Live webcast business card insert with a link to your website throughout CCC Shows
- Banner displayed at all CCC shows
- Name will be displayed on CCC website and Facebook/Instagram with direct link to company website
- Name recognition throughout CCC shows
- 2 tickets to our year-end banquet after the finals show
- One free CCC memberships for 2022 season

SILVER Sponsor: \$1000

- Banner displayed at all CCC shows
- Name will be displayed on CCC website and Facebook/Instagram with direct link to company website
- Name recognition throughout CCC shows
- 2 tickets to our year-end banquet after the finals show

- One free CCC memberships for 2022 season

YOUTH Sponsor: \$500

- \$250 will go to the Youth year end awards
- Name will be displayed on CCC website and Facebook/Instagram with direct link to company website
- Name recognition throughout CCC shows
- 2 tickets to our year-end banquet after the finals show

BRONZE Sponsor: \$250>

- Name will be displayed on CCC website and Facebook/Instagram with direct link to company website
- Name recognition throughout CCC shows

Rock Solid Sponsor: We appreciate any amount you contribute! You will be listed in our Website Listing.

**Thank you for considering a donation to Cascade Cow Cutters.
Cascadecowcutters.org
Like us on Facebook!**

The show dates at Bloom Pavilion in Ellensburg for 2022 are:

April 2-3

May 7-8

Show Dates in Tenino, Washington for 2022 are:

July 9-10

August 6-7

Finals - September 24-25

Sponsor Name _____

Company Name _____

Address _____ **City** _____

State _____ **Zip** _____ **Phone#** _____

Email _____

Please make checks payable to **Cascade Cow Cutters**
Mail: C/O Erin Eaton 6760 Canyon Rd, Ellensburg WA 98926