Cascade Cow Cutters January 22, 2017 Agenda

Meeting Called to order at 18:06

Meeting attendance Ross Hanson, Jane Roundtree, Jack and Sue Kitt, Nina Lundgren, Bruce Pinkerton, Megan Hunsaker, Erin Eaton, and Brent Stewart

1) Stallion Auction Update

- a) 29 Stallions in the auction list, there is a possibility for 2 more studs. (**Pursuant to the** meeting 2 more studs were added to the auction listing.) Those numbers are up from last year where we had 28 stallions. It has been noted though that there are by far more stallion auctions this year creating greater competition for the stallions and for new bidders. Other trends that have been noticed is the popularity of Metallic Cat and his 3 or 4 breeding sons. Their popularity has led to other stallion owners lowering their breeding fees, which affects us as it lowers the starting point for the auction listings. We are however starting off well this year at a starting point of \$32,000 whereas last year we started off at \$28,000. As of our meeting date there have been 58,000 hits on the stallion auction, \$14825 bid so far, leaving us cautiously optimistic. For our stallion auction there are 12 different stallion stations, some of our best resources in getting in the door with the stallion owners is the stallion station office girls. Nina suggested sending them a thank you of sorts, keeping the budget around \$20 per person. Megan as well as Bruce seconded the motion. Nina also suggested a metal decoration of some kind, wall art, or key chain to be given to the stallion owners as a thank you for their donation. Ross as well as Jane seconded the motion. Nina will be in contact with Jane at the close of the stallion auction for the bid winners.
- b) As for stallion auction prizes. Incentive fund for riders of the stallions that were donated, or an aged event with added moneys. Need to revisit when the auction is over to decide what will be done with the prize moneys available after the auction is done. Need to discuss this the Monday or Tuesday after the action is done.
- c) Sue will send a message tomorrow to the club members asking them to share the stallion auction on Facebook.

2) Finance Update

- a) Please See Attached Financials
 - i) Financials attachment 2016 P & L and Balance Sheet posted to the website under financial reports.
 - (1) Net income of 14,553.54. Bank income of \$25,808.62.
- b) Tax return at the CPA for completion
 - i) All turned in and done just in final review, do not have a bill for it yet, will be over the \$1000 agreed upon in the last meeting. Other clubs pay around 2800-3000 for their taxes. (Persuant to the meeting the tax return has been completed and the final bill for the tax return is \$2883.00, however they only charged us \$1800. Jane motioned to make Williams + Callan, PLLC a sponsor on our website, Erin seconded the motion and the board agreed to add them as a sponsor on our website.)

3) Website classified section - make a tab on the home page for ads

a) Bring to the main home bar on the website to be better utilized by members and it needs to be updated. Erin will do.

4) Awards per show at Bloom - Circuit awards for each weekend.

a) Circuit awards were done a long time ago at every weekend, but it may be possible to do circuit awards for certain classes on certain weekends. Tabled until the next meeting after the stallion auction meeting in February.

5) Committee Updates

- a) Show Management Stall shavings, RV counts, tractor work, ground maint.
 - (1) Ross spoke to Bill and our footing is good to go and ready for show season.

ii) Shavings Update - Megan

(1) Still on board for shavings. Have not said how much. Just one bag of shavings per stall. (Pursuant to the meeting Megan obtained the price of \$6.50 per bag of shavings delivered.)

b) Banquet - Planning, reservations, decorations, set up and tear down

i) Possibility of a local FFA club doing a prime rib dinner. Jane has been in contact with the fairgrounds and will be calling to give the dates for the banquet hall.

c) Sponsorships

i) Need to be worked on, have not gotten any. Have not gotten much from the want to be a sponsor section on the membership form.

d) Fundraiser/Youth Programs

i) Youth Scholarship

(1) Janie gave a wonderful suggestion on how to do a scholarship. The money is youth money, need to find a way to use the money. Someone will have to head the scholarship if we decide to do it. Sharmon Hilliard has said she would love to be a part of the scholarship board. Having the youth do their own fundraising for the scholarship. Bruce motioned to have Sharmon head the committee, Ross seconded the motion.

e) Food and Concession

i) Erin has been working with the local 4-H groups to get concessions at the shows. No final decisions on concessions has been made, updates to follow. (Pursuant to the meeting we have secured the local 4-H group Country Roots to do concessions for the first 2 shows of the season, March 31-April 2 and May 12-May 14. They will be providing breakfast and lunch for Friday – Sunday.)

f) Cattle

i) Erin has been in contact with both Sam Kayser and Marcus Mays. Sam has said he is only able to provide cattle for the first two shows of the season. Marcus has stepped in and said he would be available to do cattle for the last three shows of the season. Sam is providing cows at \$40 per head and Marcus is providing cattle at \$40 plus sales tax coming out to \$43.20 a head. There is a possibility of other cattle suppliers for the final show, however that is yet to be determined.

g) Awards

i) Has anyone approached Tiffany Scott? Leah messaged her today, she is more than willing to help do the awards again.

h) Judges

i) Jack is waiting for calls back from judges before he can report back.

i) Social

i) No update at this time.

6) Fairgrounds and Show Schedule Update

a) Show dates were updated per the club dates determined at the last meeting in November. Sand storage was discussed and the \$50 a month fee has not been charged. With Mickey Webb leaving the Ellensburg Fairgrounds this year we may be on our own for most everything.

7) Sue's trip to Florida

a) At the world finals banquet, they announced that the affiliate secretary who entered the most Senior World Tour points would get 4-5 days in a condo or in the mountains. Cascade Cow Cutters won, and we would like to pay for Sue's plane ticket down there. Nina moved to pay for the ticket, Erin seconded the motion. We moved to pay for 2 round trip tickets to Florida for Jack and Sue. Price to be determined at a later date.

Memberships are due ASAP. Sue will send out the membership form soon.

Meeting adjourned by Brent at 19:02.